



Duane Reade

Last Mile Freight Delivery Conference

October 4, 2013

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ALICE IN THE DRESSING ALCOVE OF
HER STUDIO JUST OFF GRAMERCY PARK





New York Living Made Easy





New York Living Made Easy



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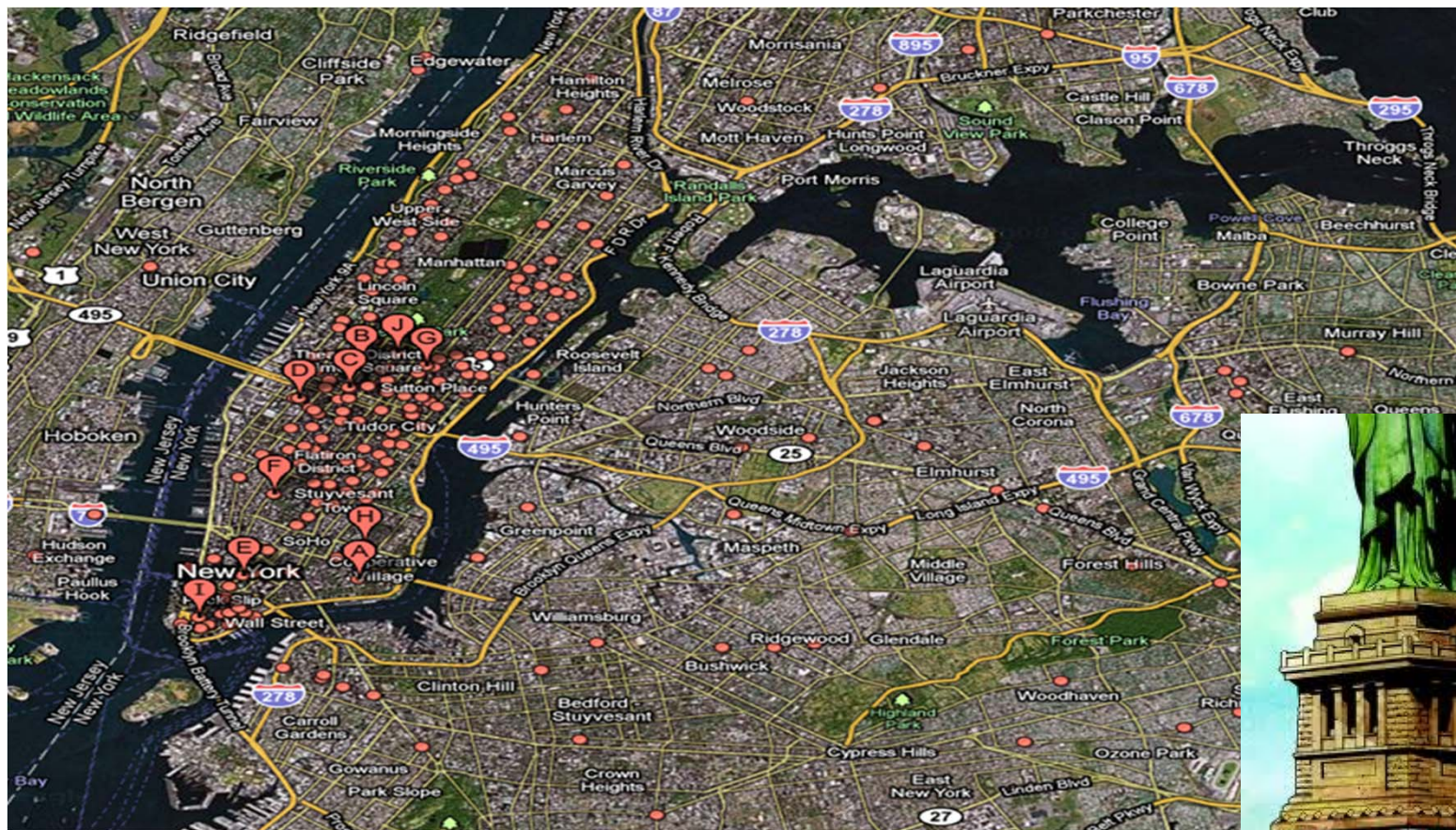
At Duane Reade you can also get
Immunized with the Mayor



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Duane Reade is Everywhere in NYC



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Wheeled Equipment Store Deliveries

- Innovative Concept has reduced delivery time to the store from hours to minutes



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In the past year Duane Reade has Recycled almost **20 Million** Bottles and Cans



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Electric Trucks



Helping People with Asthma

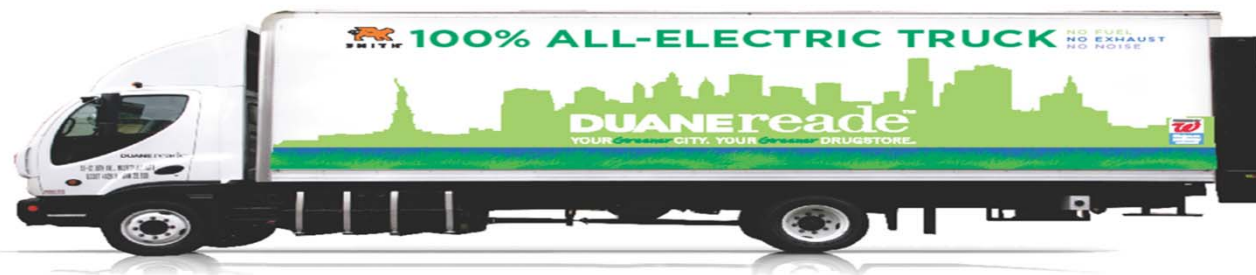
We are working with NYC to help address the impact of vehicle deliveries to neighborhoods with the highest asthma rates by using electric trucks exclusively to select stores in:

Manhattan: Central Harlem and Morningside Heights

Bronx: Hunts Point and Mott Haven

Brooklyn: Williamsburg and Bushwick

Queens: Jamaica





Mission Electric program introduced our electric fleet to NYC and we will service stores in most engaged neighborhoods

The screenshot shows the Mission Electric website for New York City. At the top, there's a navigation bar with links for NYC, BOS, PHIL, ABOUT, BASIC TRAINING, MISSIONS, and BLOG. Below this is a header section with the 'MISSION ELECTRIC NEW YORK CITY' logo, a 'DRIVE YOUR CITY ELECTRIC' tagline, and a call to action to join an email list. The main content area features a map of NYC with various Duane Reade store locations marked with 'DR' icons. A prominent orange banner reads 'Mission Accomplished E-Truck Challenge'. Below the map, there's a section titled 'Choose which stores Duane Reade electrifies!' which includes a photo of a Duane Reade store, a paragraph about the program's goals, and a list of 'Recent Votes' from 'Agent X' for specific store locations. The footer contains contact information, social media links, and logos for the Department of Energy, Clean Climate Initiative, OpenPlans, and PlanNYC.

NYC BOS PHIL ABOUT | BASIC TRAINING | MISSIONS | BLOG

MISSION ELECTRIC
NEW YORK CITY

DRIVE YOUR CITY ELECTRIC
Mission Electric empowers you to pave the way for electric vehicles, and for a future of clean and efficient transportation in our cities.

Join our email list for mission updates!
Your Email Address **JOIN**

Mission Accomplished E-Truck Challenge

Choose which stores Duane Reade electrifies!

DUANEreade
OPEN 24 hrs

The folks at Duane Reade are going electric and giving you a say in how its new electric trucks are used. Over the next year 25% of Duane Reade's fleet will become electric, and Mission Electric members get to decide which locations will lead the way.

Your mission, should you choose to except it; decide which two of these Duane Reade locations will be going completely electric. Support your neighborhood and local branch by helping them replace their current trucks with new zero emission transportation. First stop, your store. Next stop, the world.

Recent Votes
31 actions / 115 days to go

- Agent X** just voted for Duane Reade Roosevelt Avenue and Main Street
- Agent X** just voted for Duane Reade Kissena Boulevard and Sanford Avenue
- Agent X** just voted for Duane Reade 82nd Street and 85th Avenue

Contact us: NYC@missionelectric.org | Privacy Policy

THE DEPARTMENT OF ENERGY Clean Climate Initiative OpenPlans PLAN NYC

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Participate in Community, Safety and Public Relation Events with Electric Trucks



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Additional Initiatives

After Hour Delivery Program

NYC Green Loading Zones

Inductive Charging

Methanol Fuel Cells



Thank You

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Walgreens