



**2015 IATR 28<sup>th</sup> ANNUAL CONFERENCE**  
INTERNATIONAL ASSOCIATION OF TRANSPORTATION REGULATORS



## NEW TRANSPORTATION DIRECTIONS

- REGULATORY RESILIENCY
- RENEWAL
- REGENERATION

**SEP. 27-30**

**Montreal Marriott  
Chateau Champlain**

## SPONSORSHIP OPPORTUNITIES

Contact: Bianca Blag at [Bianca@biancab.com](mailto:Bianca@biancab.com) , Tel No. 212-757-0939  
Matthew Daus at [mdaus@iatr.org](mailto:mdaus@iatr.org), Tel No. 646 -261-1590

### PLATINUM (\$10,000)

- Opportunity to offer or host a breakout session as part of the conference program.
- Your logo and link on the IATR website's conference section (one year).
- Corporate feature article in the IATR's news snippets and quarterly announcements (for one year).
- Three registrations to the IATR's annual conference.
- Full page color advertisement in premier location of conference program (inside covers or back page on first come first serve basis).
- One premium location and large exhibit space (for the duration of the conference).
- Banner placement (for the duration of the conference in plenary session rooms) [banners and stands to be provided by sponsors].
- Rotating advertisements in between powerpoints and presentations during plenary sessions.
- Prominent and special recognition at the IATR's welcome reception.

### GOLD (\$7,500)

- Opportunity to participate as a speaker in a breakout session as part of the conference program.
- Your logo and link on the IATR website's conference section (one year).
- Tri-annual corporate announcements in the IATR's news snippets (for one year).
- Two registrations to the IATR's annual conference.
- Full page color advertisement in the conference program.
- One medium exhibit space (for the duration of the conference).
- Recognition at the IATR's welcome reception.

## SILVER (\$5,000)

- Your logo on the IATR website's conference section (one year).
- Annual corporate announcement in the IATR's news snippets.
- One registration to the IATR's annual conference.
- Half-page color advertisement in the conference program.
- One small exhibit space (for the duration of the conference).
- Recognition at the IATR's welcome reception.

## A La Carte & Customized Sponsorship Options

### Evening Dinner Gala Sponsorship: \$ TBA

- All of the benefits of Platinum sponsorship.
- One extra conference registration (total of 4).
- 2 full page color advertisements (back cover guaranteed).
- Logo placement throughout gala event facilities (menu, centerpieces, visual display or banners).
- Speaking opportunity at gala event.

### IATR Conference App: \$ TBA

- All of the benefits of Silver Sponsorship.
- Prominent placement of logo on IATR conference app.
- Product or corporate announcements through the app throughout the annual conference.

### Refreshment Breaks: \$ TBA

- Recognition on refreshment tables.
- Vehicle display options: \$ TBA
- All the benefits of Silver Sponsorship.
- Numerous opportunities and locations to display vehicle.

### Hospitality Suite Host: \$ TBA

### Attendee Portfolios: \$ TBA

### Cigar rolling sponsor: \$ TBA

- Company logo on cigars, lighters and/or cigar cutters.

### City tour and cocktail reception: \$ TBA

- Advertising display on vehicles or conveyances.
- Banners and logos prominently displayed at cocktail hour.
- Acknowledgement at event.

### Transportation app sponsorship: \$ TBA

- All of the benefits of Silver sponsorship.
- Free or subsidized rides to be provided to conference attendees.
- Only one smartphone app or company will be selected.

The logo for the 2015 IATR conference in Montreal. It features the word "Montreal" in a large, elegant, black cursive script. Below it, the year "2015" is written in a bold, black, sans-serif font. A thin black arc is positioned above the "Montreal" text, resembling a stylized mountain range or a bridge.