



2012 Conference Theme
"Our Legislative Agenda"



| 25th Annual Conference | November, 15-17 2012 | Four Seasons Hotel, Washington DC |

Taxicab Enforcement

Smartphone Apps

Limousines

Parataxis

Licensing

Electronic Hail

Accessible Taxis

Cameras & Partitions

Green Taxis

Governance

Operations

Payment Processing

Driver Safety

Information in this document is subject to change without notice. Please visit our website at www.iatr.org for latest updates.

2012 IATR Conference, Sponsorship and Membership Information



International
Association of
Transportation
Regulators



2012 Conference Program at a Glance

November, 15-17 2012 | Four Seasons Hotel, | Washington DC

	Day 1: Day on the Hill & Concurrent Workshops	Day 2: The Future of Ground Transportation Technology	Day 3: Regulatory Reforms: Research, Safety, Customer Experience
Wed, Nov 14, 2012	Thursday, Nov 15, 2012	Friday, Nov 16, 2012	Saturday, Nov 17, 2012
MORNING			
All Day Tours/Excursions – To be booked directly with Destination DC	Morning Coordinator <i>Barry Lefkowitz, MGR Inc.</i> Morning: A Day on the Hill 7:30 - 2:00 pm: Registration 8:00 - 9:30 am: Training/Briefing Session for "A Day on the Hill" (Continental Breakfast provided) Location: Corcoran Ballroom A 9:30 - 10:00 am: Transport to Capitol Hill from Four Seasons 10:00 - 12:30 pm: Meet & Greet with Congressional Representatives 12:30 - 1:30 pm: Lunch for IATR Delegates at Congressional Cafeteria. Transport from Capitol Hill to Four Seasons	Moderator: <i>Professor Matthew W. Daus</i> 7:30 - 2:00 pm: Registration 8:00 - 5:00 pm: Poster Sessions Location: Corcoran Foyer 8:00 - 9:00 am: Breakfast 9:00 - 9:45 am: Session 1 "There's an App for That!" 9:45 - 11:45 am: Session 2 Mobile App and Electronic Hail Panel Discussion & Debate	Moderator – Dr. James Cooper, Co-Chair IATR Research Committee 7:30 - 12:00 pm: Registration 8:00 - 5:00 pm: Poster Sessions 8:00 - 8:30 am: Breakfast 8:30 - 10:30 pm: Session 5 IATR Academic Research Agenda Update - Research Paper Abstract Presentations 10:30 - 11:00 am: Coffee Break 11:00 - 12:00: Session 6 NIOSH Final Report
AFTERNOON			
2:00 – 4:00 pm Board of Directors Meeting	Afternoon Coordinator: <i>John Scott, IATR Board Chairman</i> Afternoon: Concurrent Sessions 2:00 - 2:15 pm: Introduction to Concurrent Workshops lead by 6 Platinum Plus Sponsors 2:15 - 3:00 pm: Concurrent Workshop 1 3:15 - 4:00 pm: Concurrent Workshop 2 4:15 - 5:00 pm: Concurrent Workshop 3 Details Concurrent Workshops: Each of our 6 Platinum PLUS Sponsors will repeat their educational workshops three times, in the above mentioned "afternoon" time slots.	Moderator: <i>Professor Matthew W. Daus</i> 11:45 - 1:45 pm: Buffet Lunch and Keynote Speaker State of the IATR Address: President Matthew W. Daus Keynote Speaker: NHL Hockey Hall of Famer, Phil Esposito - "Life, Hockey and Transportation" 2:00 - 3:30 pm: Session 3 Payment Processing Innovations for Taxicabs and Limousines - Taxi Technology 3.0 - the Next Generation Moderator: Ira Goldstein, Former NYC TLC Chief of Staff Executive Director, NY Black Car Fund 3:30 - 5:00 pm: Session 4 IATR Peer Review & Best Practices Studies Moderator: Karen Cameron, Executive Director, IATR	Moderator: <i>Professor Matthew W. Daus</i> 12:00 - 2:00 pm: Buffet Lunch and Award Ceremony Keynote Speaker: Chicago Mayor Rahm Emmanuel or Ray LaHood (invited) 2:00 - 5:00 am: Session 7 Regulatory Reform – Changing the Regulatory Landscape
EVENING			
7:00 – 9:00 pm Associate Member Advisory Committee Networking Reception	6:30 - 10:30 pm: Welcoming Reception Gala including Exhibits, Vehicle Displays & Sponsor Recognition Location: The House of Sweden	6:00 - 10:00 pm: The CMT Evening Sponsor: CMT Dinner, Music and Entertainment Featuring Stand-up Comedy and Live Band with special performance by "The Regulators"	Free Night in DC & Safe Trip Home

Day 1 - Thursday, November 15, 2012

"Day on the Hill" and Concurrent Workshops

Morning Program: A "Day on the Hill" (An optional pre-conference tour event)

A unique, behind-the-scenes meet & greet opportunity for IATR conference attendees to see "how it all happens" on Capitol Hill

You get a chance to:

- ▶ Get an exclusive tour of Capitol Hill & congressional buildings
- ▶ Learn about IATR's legislative agenda & process
- ▶ Meet congressional representatives and their staff

Morning Coordinator: Barry Lefkowitz, MGR Inc.

7:30 - 12:00 pm

Registration

8:00 - 9:30

Training/Briefing Session for "A Day on the Hill" (Continental Breakfast provided)
Information about IATR's lobbying process and legislative agenda/bills

9:30 - 10:00

Transport to Capitol Hill from Four Seasons

10:00 - 12:30

Meetings with Congressional Representatives and their staff

12:30 - 1:30

Lunch for IATR Delegates at Congressional Cafeteria

1:30 - 2:00

Transport from Capitol Hill to Four Seasons

Afternoon Program: Concurrent Workshops by our Sponsors

Afternoon Coordinator: IATR Board Chairman John Scott

Concurrent Workshop topics will include: Regulatory Enforcement Tools Using PCI Compliant In-vehicle Credit Card Acceptance; Data Mining & Performance Management; Driver Safety & Latest Developments in Digital Camera Technology; Blackbox Accident and Data Technology; Revolutionary Taxi Meter Technology; Accessible Taxi Program Development

2:00 - 2:15 pm: Introduction to Concurrent Workshops lead by 6 Platinum Plus Sponsors

2:15 - 3:00 pm: Concurrent Workshop time slot 1

3:15 - 4:00 pm: Concurrent Workshop time slot 2

4:15 - 5:00 pm: Concurrent Workshop time slot 3

Each of our 6 Platinum PLUS Sponsors will repeat their educational workshops three times. Attendees will choose 3 of the 6 workshops.

6:30 - 10:30

Welcoming Reception Gala including Exhibits, Vehicle Displays & Sponsor Recognition

Welcoming Remarks by: Matthew W. Daus, IATR President
Mr. Ron Linton, Conference Host & Chairman DC Taxicab Commission
Mayor Vincent C. Gray (invited)

Day 2 - Friday, November 16, 2012

The Future of Ground Transportation Technology

Day 2 Moderator – Professor Matthew W. Daus

8:00 – 9:00 am

Breakfast

7:30 - 12:00 pm

Registration

8:00 - 5:00 pm

Poster Sessions

Authors of research papers will be available to discuss projects on display as posters.

9:00 – 9:45 am

Session 1: “There’s an App for That!”

Moderator – Professor Matthew W. Daus

Overview of international and U.S. developments, regulatory and legal issues surrounding the development and deployment of new smartphone booking technology to electronically hail and dispatch taxicabs and limousines.

9:45 am – 11:45 am

Session 2: Mobile App & Electronic Hail Panel Discussion & Debate

A lively moderated debate of regulatory issues created by the smartphone mobile app and smartphone hail industry. Topics to include are taximeter security, unlicensed operations, customer advantages and third party provider accountability. Panelist will include active regulators, smartphone technology app developers and industry representatives.

Regulators: Washington, DC; Toronto; Los Angeles; National Institute of Standards and Technology
Technology Providers: Groundlink; Uber; TaxiMagic; Cabulous; Hailo; Get Taxi; Texas Taxi

11:45 – 1:45 pm

Lunch and Keynote Speaker

State of the IATR Address by President Matthew W. Daus

Keynote Speaker: NHL Hockey Hall of Famer, Phil Esposito “Life, Hockey and Transportation”

2:00 – 3:30 pm

Session 3: Taxi Technology 3.3 - The Next Generation

Payment Processing Innovations for Taxicabs and Limousines

Moderator: Ira Goldstein, Former NYC TLC Chief of Staff | Executive Director, NY Black Car Fund

A review of the history, origins and development of taxi credit and debit card processing, and how it has evolved to where it is today. Emphasis will be placed on new developing products and technology, including the future use of pads, advertising, smartphones and meter improvements. Regulatory issues including interchange and credit processing fees, the amounts of such fees and who should pay, will be debated and explored.

Regulators: San Francisco; New York City; Washington, DC
Technology Providers: VeriFone; CMT; Square

3:30 – 5:00 pm

Session 4: IATR Peer Review - Benefits of Membership

Moderator: Karen Cameron, Executive Director, IATR

An overview of 2011 - 2012 success stories, IATR related regulator services and open forum on how IATR staff can help its members accomplish its goals. IATR peer review and regulatory support work in Thunder Bay, Nashville, New Orleans, Portland, Philadelphia, and Chicago will be discussed and explored.

Panel: Thunder Bay, Ontario; Nashville, Tennessee; Houston, Texas

6:00 – 10:00 pm

The CMT Evening

Sponsor: CMT | Dinner, Music and Entertainment | Featuring Stand-up Comedy and Live Band with special performance by “The Regulators”.

Day 3 - Saturday, November 17, 2012

Regulatory Reform: Research, Safety & the Customer Experience

Moderator – Dr. James Cooper, Co-Chair IATR Research Committee

7:30 - 12:00 pm **Registration**

8:00 - 8:30 am **Breakfast**

8:00 - 5:00 pm **Poster Sessions**

Authors of research papers will be available to discuss projects on display as posters.

8:30 - 10:30 pm **Session 5: IATR Academic Research Agenda Update**

Moderator: Advisory Board Co-Chair Dr. James Cooper

An update will be presented on research work being conducted by members of the IATR committee, in conjunction with the Transportation Research Board and the Taxi Research Network.

Research Paper Abstract Presentations

10:30 – 11:00 am **Coffee Break**

11:00 – 12:00 pm **Session 6: NIOSH Final Report**

Presenter: Cammie Chaumont Menendez, PhD, MPH, MS, Epidemiologist, Centers for Disease Control and Prevention, National Institute for Occupational Safety & Health

The final report of a multi-year study conducted by the National Institute of Occupational Safety and Health and the IATR will be presented, identifying findings and recommendations with respect to the use of partitions and/or in-vehicle security cameras, their deterrent effect and overall effectiveness in preventing crimes and injuries against taxicab drivers.

Moderator – Professor Matthew W. Daus

12:00 – 2:00 pm **Buffet Luncheon and Award Ceremony**

Awards Ceremony

- ▶ Keynote Speaker: Chicago Mayor Rahm Emmanuel or Ray LaHood (invited)
- ▶ Regulator of the Year Award Presentation
- ▶ Driver of the Year
- ▶ 2013 St. Louis Conference Preview (Joint AGTA/IATR Conference): Lou Hamilton & Dr. Ray Mund

2:00 – 5:00 pm **Session 7: Regulatory Reform - Changing the Regulatory Landscape**

Cities around the world are undertaking comprehensive reforms, investigations, inquiries and regulatory or legislative changes that intend to dramatically improve service and safety standards. Regulators who have been active in this area will present case studies on the improvements enacted, stakeholder management strategies, political forces and public policy rationales underlying said reforms and describe their future implementation plans and challenges. Case Studies By: Chicago, New Orleans; Philadelphia; Houston; Toronto; Victoria; Australia and Netherlands

Free Night in DC & Safe Trip Home

2012 IATR Conference Exhibits

Plan to be a part of the IATR 2012 Conference

Thursday, November 15th, 2012 program customized for
Conference Sponsors to offer Educational Session to Conference Attendees

For the first time Exhibitor Displays are being
incorporated into the Welcoming Reception Gala

The following table shows the different networking/promotional/educational opportunities that are
available, depending on the Sponsorship Level you choose:

	Booth Exhibit	Vehicle Exhibit (Option to display a vehicle)	Concurrent Sessions
Platinum PLUS Sponsors	Yes	Yes	Yes
Platinum Sponsors	Yes	Yes	--
Gold Sponsors	Yes	--	--

For a complete list of sponsorship benefits, [click here](#).

Concurrent Sessions Date and Time:

Thursday, November 15th, 2012 | 2:00 pm – 5:00 pm (45 minutes/session)

Concurrent Sessions Location:

Four Seasons Hotel | Washington DC

Exhibit Date and Time:

Thursday, November 15th, 2012 | 6:30 pm - 10:30 pm

Exhibit Location:

House of Sweden, Washington DC

Please confirm your sponsorship by July 31, 2012

The first 6 Platinum Plus sponsors will be able to offer concurrent Sessions at the conference from
2 - 5 P.M. on Thursday, November 15, 2012.

All sponsorship packages include 2012 IATR Associate Membership.

| [Click here for more information or to become a Sponsor/Exhibitor](#) |

2012 Conference Sponsorship

(Note - Membership and Conference Registration are included in ALL sponsorship categories.)

Bronze (\$2,500)

- ▶ One corporate announcement in the IATR conference newsletter, The Regulator, September Edition
- ▶ One registration to the IATR 2012 Annual Conference (value US\$750)
- ▶ One IATR Associate Membership (value \$650)
- ▶ ½ page color advertisement in the conference program
- ▶ Recognition at the IATR conference Welcome Reception

Silver (\$5,000)

- ▶ Three corporate announcements in the IATR newsletter, The Regulator
- ▶ Two registrations to the IATR 2012 Annual Conference
- ▶ One IATR Associate Membership
- ▶ Full page color advertisement in the conference program
- ▶ Recognition at the IATR conference Welcome Reception

Gold (\$7,500)

- ▶ Your Logo and link on the IATR Web site (one year)
- ▶ Three corporate announcements in the IATR newsletter, The Regulator
- ▶ Two registrations to the IATR 2012 Annual Conference
- ▶ One IATR Associate Membership
- ▶ * One Exhibit Space (for Friday Nov 16, 2012)
- ▶ Full page color advertisement in the conference program
- ▶ Recognition at the IATR conference Welcome Reception

Platinum (\$10,000)

- ▶ Your Logo and link on the IATR Web site (one year)
- ▶ Twelve corporate announcements in the IATR newsletter, The Regulator or Weekly Snippets
- ▶ Two registrations to the IATR 2012 Annual Conference
- ▶ One IATR Associate Membership
- ▶ Full page color advertisement on the inside cover of the conference program
- ▶ * One Exhibit Space (for Friday Nov 16, 2012)

- ▶ Speaking Opportunity at the IATR Conference as a panel member
- ▶ Meeting opportunity with the IATR Board of Directors (IATR Board Meeting, Wednesday Nov 15, 2012)
- ▶ Recognition at the IATR conference Welcome Reception

Platinum PLUS (\$12,500)

- ▶ **Opportunity to offer concurrent sessions as part of the conference program**
- ▶ Your Logo and link on the IATR Web site (one year)
- ▶ Twelve corporate announcements in the IATR newsletter, The Regulator or Weekly Snippets
- ▶ Two registrations to the IATR 2012 Annual Conference
- ▶ One IATR Associate Membership
- ▶ Full page color advertisement on the inside cover of the conference program
- ▶ * One Exhibit Space (for Friday Nov 16, 2012)
- ▶ Speaking Opportunity at the IATR Conference as a panel member
- ▶ Meeting opportunity with the IATR Board of Directors (IATR Board Meeting, Wednesday Nov 15, 2012)
- ▶ Recognition at the IATR conference Welcome Reception

A La Carte Sponsorship Opportunities

- ▶ The Regulator Newsletter Announcement - \$500 per space
- ▶ Refreshment Breaks - \$1,000 per break (includes recognition)
- ▶ Conference Exhibit Space - \$2,000/member; \$3,000/non-member
- ▶ IATR Conference Materials (Binders, Totes, etc.) – Please Contact Karen Cameron
- ▶ Hospitality Suite Host – Contact Karen Cameron for arrangements

2012 IATR Membership

1. Corporate:

With the Corporate Rate, jurisdictions will complete only one registration, and pay only one fee. The Corporate Rate allows regulators to register an unlimited number of staff for IATR benefits, including a login and password to the member-only section.

Government Regulator Member Corporate

- ▶ This membership is limited to a government body and/or governmental regulatory authority or airport authority. This membership category has the right to hold office. It entitles the agency to name one official as a regular member representative.
- ▶ This member category can add unlimited Additional Regulator Members at no extra charge.

Rate:
\$525
US Dollars

Associate Member

- ▶ **(Note – Membership for Associates is included, in all Sponsorship packages. Please visit www.iatr.org for sponsorship package details.)**
- ▶ This membership is available to companies who support the practice of transportation regulation through their products and services. Associate members are not eligible to vote or hold office.
- ▶ This member category can add unlimited Additional Associate Members at no extra charge.

Rate:
\$650
US Dollars

Educational Institution Member

- ▶ These members are not eligible to vote or hold office.
- ▶ This registration category is only available to non-consulting educator, think tanks and policy groups. If you are a regulatory consultant, please register using the associate member category.
- ▶ This member category can add up to 5 Additional Education Institution Members at no extra charge.

Rate:
\$100
US Dollars

Save staff time and start your research and investigation of best practices with member-only access to the IATR website. ***Joining IATR is like getting a staff person for \$525 a year.*** IATR membership is particularly beneficial for regulators that oversee taxis as part of their larger mandate. If your administrative, licencing, enforcement and research staff are responsible for more than one ordinance, bylaw, code or industry, then IATR's member services are designed for you. Through the IATR website members gain access to:

- ▶ A directory of key personnel in other jurisdictions, to help you reach the right contact when you need a peer
- ▶ A searchable database of operational statistics, performance measures, and regulatory initiatives, to help you sort and easily locate like-minded jurisdictions.
- ▶ A library of reports, and studies undertaken by other jurisdictions.
- ▶ A monthly newsletter reporting on newsworthy events in other jurisdictions
- ▶ The ability to have a survey sent to all IATR members, to give you the data and answers you need
- ▶ Each year, IATR holds a highly successful annual conference. For three days, regulators from around the world share perspectives, experiences, statistics and even a laugh or two.

2. Individual:

Small Jurisdiction

- ▶ For small jurisdictions (population of <250,000) IATR will continue to offer our individual, to keep IATR membership affordable for all. This membership category has the right to hold office.

Rate:
\$380
US Dollars

Student Members

- ▶ These members are not eligible to vote or hold office

Rate:
\$25
US Dollars

IATR is a growing peer group of taxi, limousine and for-hire transportation regulators, dedicated to improving the practice of licensing, enforcement and administration through the sharing of information and resources.

About IATR

IATR is a growing peer group of taxi, limousine and for-hire transportation regulators, dedicated to improving the practice of licensing, enforcement and administration through the sharing of information and resources.

Purpose

- ▶ IATR was formed to establish a professional association of federal, state, provincial, regional, and municipal regulators who are directly or indirectly responsible for the regulation of transportation industries. In general, the purpose of the organization is to encourage close cooperation and sharing of information between the various entities represented and to work to resolve common problems.
- ▶ The members of IATR are committed to working for the betterment of the government or regulatory entities that they represent. Members of IATR are expected to present solutions to their respective governing bodies for consideration and to develop needed educational programs that will benefit the members, the community, the industry and the entities they represent.

Mission Statement

- ▶ Provide an international, professional association for transportation regulators to cooperate and consider matters of mutual interest and concern, and to exchange ideas.
- ▶ Foster and provide sound research, orderly planning and effective coordination of all elements relating to the field of transportation regulation.
- ▶ Define mutual issues and problems in the field of transportation regulation and, through study and planning by the members, work for solutions that shall be fair to the business community and benefit the public and the government.
- ▶ Educate the general public and the business community on transportation regulation and show how the regulation of transportation is essential for safe and quality transportation services that benefit the community.
- ▶ Provide an information and referral service designed to bring members into contact with other government regulators.
- ▶ Develop and maintain close liaison with local, state, province, country, federal and/or other appropriate government agencies that are able to assist the organization and its members.
- ▶ Keep abreast of proposed changes in Federal, Province, Country and State laws that directly or indirectly affect transportation regulation.