

# UTRC-REGION II NEWSWIRE

## UTRC Press Release

May 16, 2014

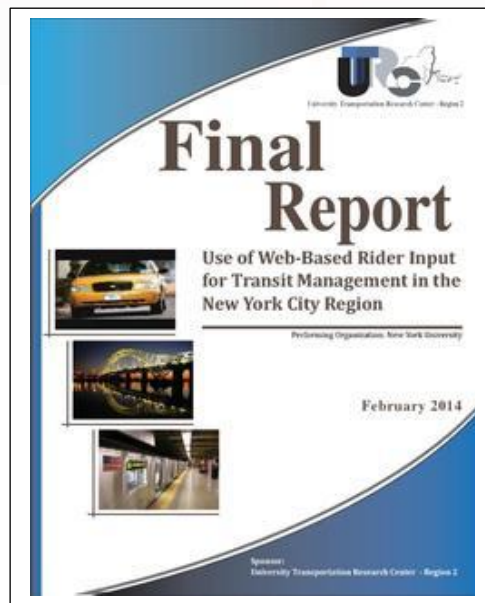
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### The University Transportation Research Center Publishes the Final Report for the Research Project Titled: "Use of Web-Based Rider Input for Transit Management in the New York City Region"

UTRC has released a final report for the research titled: "Use of Web-Based Rider Input for Transit Management in the New York City Region", funded by UTRC. The principal investigators were Sarah Kaufman and Dr. Mitchell L. Moss from the Rudin Center for Transportation Policy and Management at the New York University.

*"Emerging technologies offer transit agencies an opportunity to transform fundamental aspects of their operations and the way they communicate with their riders. With nearly ubiquitous smartphones and social media tools among growing ridership patterns, transit providers can use aggregate mobile phone data and social media posts to improve system management".*

The full report is available for a free download at the UTRC website: <http://www.utrc2.org/research/projects/use-web-based-rider-input-transit-management>



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## About The University Transportation Research Center

The University Transportation Research Center (UTRC) is a USDOT Regional Transportation Center addressing surface transportation operations, management, design economics and planning. The Region 2 University Transportation Research Center is one of ten original National Centers, established in 1987, in recognition that transportation plays a key role in the nation's economy and in the quality of people's lives. Located at the City University of New York, the Center is a Consortium of 17 major Academic Institutions in New York, New Jersey, and Puerto Rico. Through the Grant supporting the Center, the mission incorporates research, education and the transfer of technology in the field of transportation. Academically based, the work of Faculty and Students – graduate and undergraduate provide a critical link in resolving our national and regional transportation problems while training the future and current professionals who address our transportation system and their customers on a daily basis. For more information, visit [www.utrc2.org](http://www.utrc2.org).